



## For Immediate Release

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### **Final Blows For Season Excitement: 8-Hr Season Finale Recap from Team Liberty Waves**

**Loganville, Georgia October 29, 2009:** Determined to finish the season on a positive note, Chief Jamie Spinks championed the task of re-building the Kowgo bike totaled in lap 22 of the New Jersey race. Kudos goes to Antelope Valley Harley Davidson, Buell, GPR, RaceTech, HMF Exhaust and fellow Buell competitors for providing replacement parts for the cause. With re-furbished Kowgo bike and their eyes towards a podium finish, the crew was excited to race and experience the challenges of the 8-hour finale. They rolled into Daytona International Speedway and learned the news of H-D's discontinuation of the Buell line. This cast a veil of gloom over Buell teams.

Rising above the news, the crew tackled the challenge of breaking in a brand new motor to go the distance....not an easy thing on one of the world's most motor-taxing tracks. The crew addressed set up issues and riders eased the bike through qualifying to start 6th on the grid. Taking an equipment preservation strategy, riders ran 3-4 seconds off pace from race leaders.

Eric Pinson, David Sadowski, Jr and Walt Sipp each had a chance to ride portions of the 8-hour race but mechanical issues ended the team's season 3.5 hours and 82 laps into the race. The crew made a valiant effort to perform an engine replacement on hot pit lane.

"I was skeptical that we had enough time to swap the motor. When I saw the other Buell team go for it, we had to as well," explained Crew Chief, Jamie Spinks. The race moved from the track to the frantic efforts behind hot pit wall. "It was wild working on the bike and hearing the announcers talking about us over the track PA system."

Within 100 minutes, the crew disassembled and reassembled the Kowgo bike and fired the replacement motor to life. Unfortunately, this life span was short-lived. The motor coughed and rattled and when revved died with a bang. The eerie silence that followed marked the end of the team's season.

Track announcer, Richard Chambers, consoled Team Captain, Eric Pinson and allowed Pinson to thank the team and the AMA for keeping riders safe and competitive. Pinson noted the accomplishments of the team's crew comprised of DeKalb Tech interns who started the season green and over the course of 9 races evolved to a highly competent crew.

"We were hoping for a different outcome," expressed Pinson, "we were determined to secure second place in the Championship. Falling short never sits well with us but with racing, it happens. We can still hold our heads high that we overcame great hurdles just to get to this point and we finished the fight on the track with all we had."

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## Release Continued

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The race winner completed 247 laps in the 8-hour time frame and no bikes in contention for the second and third spots in the points chase were able to pierce the 173 lap mark; the 70% completion requirement to earn points. Pre-race point standings were preserved. Liberty Waves learned the next morning that it finished third in overall points for the season; one point behind second place.

Daytona Beach's newspaper, *The News Journal* included a picture of the #41 bike in its Sunday sports section coverage of activities at Daytona International Speedway. The picture appeared with a story entitled, "Buell struggles in likely farewell run" and showed rider, Walt Sipp waving with his hand to signal mechanical troubles.

### About Liberty Waves

Through three seasons fielding a pro AMA road race team, this communications / public relations consulting company has developed a program to leverage the exciting backdrop of racing as a means for team partners to build business. On and off-track activities receive equal focus and have enabled the team to be in contention for a 2009 championship title (AMA / SunTrust Moto GT1) and generate business for partners such as Dairyland Cycle Insurance and Antelope Valley H-D. What sets Liberty Waves apart from other teams is their approach of combining talent with touches of ingenuity and a whole lot of heart to keep all parties inspired. Other partners for the team's 2009 Season include Race Tech, GPR and Royal Purple. The team is comprised of two riders and a full time crew for race support and promotions.

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